

FDP-82	SOCIAL ENTREPRENEURSHIP	27.08.2018 to 31.08.2018
<p>OBJECTIVES:</p> <ul style="list-style-type: none"> ➤ To understand the fundamental concepts of social entrepreneurship. ➤ To convert idea into social business model. ➤ To understand the concepts of Social Startups. ➤ To comprehend the functional plans ➤ To identify the sources of finance <p>PARTICIPANTS:</p> <p>Faculty members of select Polytechnic Colleges.</p> <p>INPUT:</p> <p>Basics of Social Entrepreneurship – soft skills for Social Entrepreneurs – Functional plans – Sources of Finance – Business plan development</p> <p>PROCESS:</p> <ul style="list-style-type: none"> ➤ Lecture with Demonstration ➤ Field visits ➤ Discussions ➤ Demonstrations <p>OUT PUT:</p> <p>Develop business plan.</p> <p>RESOURCE PERSONS:</p> <ul style="list-style-type: none"> ➤ Dr. R. Santhakumar ➤ Dr. R. Rajendran ➤ Dr. S. Rajasekar ➤ Guest faculty 		
COORDINATOR	VENUE	LAST DATE FOR RECEIPT OF APPLICATION
Dr. K.S. Giridharan	NITTTR, Chennai	15 days prior to the start of the programme