

<b>FDP-110</b>	<b>ENTREPRENEURSHIP DEVELOPMENT PROGRAMME</b>	<b>24.09.2018 to 28.09.2018</b>
<p><b>OBJECTIVES:</b></p> <ul style="list-style-type: none"> <li>➤ To understand the fundamental concepts of entrepreneurship.</li> <li>➤ To understand the process of business idea.</li> <li>➤ To convert idea into business model.</li> <li>➤ To carry out market survey.</li> <li>➤ To understand the concepts of Startups &amp; Incubation Centre.</li> <li>➤ To comprehend the functional plans</li> <li>➤ To identify the sources of finance</li> </ul> <p><b>PARTICIPANTS:</b></p> <p>Faculty members of select Polytechnic Colleges.</p> <p><b>INPUT:</b></p> <p>Basics of Entrepreneurship – soft skills for Entrepreneurs – Functional plans – Sources of Finance – Business plan development</p> <p><b>PROCESS:</b></p> <ul style="list-style-type: none"> <li>➤ Lecture with Demonstration</li> <li>➤ Field visits</li> <li>➤ Discussions</li> <li>➤ Demonstrations</li> </ul> <p><b>OUT PUT:</b></p> <p>Develop business plan.</p> <p><b>RESOURCE PERSONS:</b></p> <ul style="list-style-type: none"> <li>➤ Dr. R. Santhakumar</li> <li>➤ Dr. R. Rajendran</li> <li>➤ Dr. S. Rajasekar</li> <li>➤ Guest faculty</li> </ul>		
<b>COORDINATOR</b>	<b>VENUE</b>	<b>LAST DATE FOR RECEIPT OF APPLICATION</b>
Dr. K.S. Giridharan (Academic) Dr. Sobha Cyrus (Administrative)	NITTTTR Extension Centre, Kalamaserry	15 days prior to the start of the programme