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| FDP-55 | ENTREPRENEURSHIP DEVELOPMENT PROGRAMME | 30.07.2018 to 03.08.2018 |
| <p>OBJECTIVES:</p> <ul style="list-style-type: none"> ➤ To understand the fundamental concepts of entrepreneurship. ➤ To understand the process of business idea. ➤ To convert idea into business model. ➤ To carry out market survey. ➤ To understand the concepts of Startups & Incubation Centre. ➤ To comprehend the functional plans ➤ To identify the sources of finance <p>PARTICIPANTS:</p> <p>Faculty members of select Polytechnic Colleges.</p> <p>INPUT:</p> <p>Basics of Entrepreneurship – soft skills for Entrepreneurs – Functional plans – Sources of Finance – Business plan development</p> <p>PROCESS:</p> <ul style="list-style-type: none"> ➤ Lecture with Demonstration ➤ Field visits ➤ Discussions ➤ Demonstrations <p>OUT PUT:</p> <p>Develop business plan.</p> <p>RESOURCE PERSONS:</p> <ul style="list-style-type: none"> ➤ Dr. R. Santhakumar ➤ Dr. R. Rajendran ➤ Dr. S. Rajasekar ➤ Guest faculty | | |
| COORDINATOR | VENUE | LAST DATE FOR RECEIPT OF APPLICATION |
| Dr. K.S. Giridharan | NITTTR, Chennai | 15 days prior to the start of the programme |